



The
Historical Association
The voice for history

The Historical Association

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The Voice for history

Administrative information

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent ME19 4JQ

Solicitors

Bircham Dyson Bell LLP
50 Broadway
London SW1H 6TD

Auditors

Kingston Smith LLP
Devonshire House
60 Goswell Road
London EC1M 7AD

Investment managers

CCLA Investment Management
80 Cheapside
London
EC2V 6DZ

Legal & General
PO Box 1004
Cardiff
CF24 0YS

M&G Securities Ltd
PO Box 9038
Chelmsford
CM99 2XF

Honorary Officers

President: Professor Jackie Eales [term ended May 2014]

President: Professor Justin Champion

Deputy President: Chris Culpin

Honorary Treasurer: Richard Walker

Honorary Secretary: Dr Trevor James

Honorary Vice-President: Lord Briggs

Associate Vice-Presidents: Dr Tim Lomas and Ben Walsh

Trustees

Dr Katharine Burn*

Professor Anne Curry

Professor Harry Dickinson [term ended May 2014]

Karin Doull

Dr Andrew Foster*

Jerome Freeman*

Richard Gaunt

Dr Barbara Hibbert

Jenni Hyde

Roy Hughes

Ian Mason*

Dr Elizabeth Matthew

Andrew Wrenn

Eleanor Yates

*denotes committee chairs

Chief Executive: Rebecca Sullivan

Registered Office

59a Kennington Park Road

London

SE11 4JH

Email: enquiry@history.org.uk

Website: www.history.org.uk

The Association was founded in 1906. It is an independent body governed by the Council of Trustees who are elected by the membership of the Association.

Election is carried out by online and postal ballot. All full members of the Association are entitled to vote and to stand for election, subject to the legal requirements for trustees of the charity.

The ordinary work of the Association is carried out by its committees, by the staff at the Kennington office

and by the branches. An Executive Committee chaired by the Association President oversees the management of the Association. Other committees are set up from time to time by the Council to oversee important parts of the Association's work. In the past year these committees were:

- Primary Education Committee
- Secondary Education Committee
- Branches and Membership Committee
- Committee for Public History

The Council of Trustees present their report and the audited financial statements for the year ended 30 September 2014

The Council of Trustees present their report and the audited financial statements for the year ended 30 September 2014.

The financial statements have been prepared in accordance with the accounting policies set out on pages 19 and 20 and comply with the charity's governing document, applicable laws and the requirements of the Statement of Recommended Practice on Accounting and Reporting by Charities as revised ('SORP 2005') and the Charities Act 2011.

Structure, Governance and Management

Governing document

The Association is a charitable body incorporated by Royal Charter and is a registered charity (number 1120261). The Association's governing documents are the Charter, incorporating the By-Laws, and the Regulations governing the election and composition of Council and main committees.

Appointment of Trustees

Members of Council are recruited from and elected by the membership of the Association in accordance with the Regulations. Council can also co-opt members if there are any unfilled places.

Election is carried out by postal ballot. All full members of the Association are entitled to vote and to stand for election, subject to the legal requirements for trustees of the charity.

On election or appointment, members of Council receive copies of the Association's governing documents and good governance policy along with copies of the Association's strategy document, risk-management policy and minutes of recent meetings. Members of Council are required to register their interests with the Chief Executive.

New members of Council are encouraged to visit the offices and meet the staff. A training and induction away-day is held every three years in line with elections to Council.

Management

Council meets twice a year to consider the strategy and policy of the organisation and is assisted by an Executive Committee which meets quarterly. The day-to-day management of the charity is delegated to the Chief Executive.

The ordinary work of the Association is carried out by its committees, by the staff at the Kennington office and by the branches. The Executive Committee, chaired by the Association's President, oversees the management of the Association.

Other committees are set up from time to time by the Council to oversee important parts of the Association's work. In the past year these committees were:

- Primary Education Committee
- Secondary Education Committee
- Branches and Members Committee
- Public History Committee

Risk management

Council has reviewed a detailed analysis of the major risks faced by the Association in the following categories.

- Governance
- Operational
- Finance
- Compliance (charity & company law, data protection and health & safety)
- Reputation & external factors

Risks are analysed individually under likelihood of occurrence and severity of impact and risk ratings calculated. Systems and procedures are put in place to minimise the risks. The Risk Management Policy is reviewed annually by the Executive Committee and by the Council.

Objectives and activities

The Historical Association [HA] is the voice for history. The Association believes that an historical awareness is essential for the twenty-first-century citizen. The Association brings together people who share an interest in, and love for the past and it furthers the study and teaching and enjoyment of history in all forms.

The objects for which the Association was established are to advance the study and teaching of history. In October 2012 the Council reviewed the Strategic Plan for the next three to four years. Part of this process included a review of aims and strategic priorities.

Aims:

- To be a truly national organisation with international links
- To encourage every school and college to become a member
- To be the first port of call for anyone with an interest in history

Strategic priorities:

- To ensure that the public and politicians understand the importance of history
- To continue passionately to support and defend history in schools
- To broaden awareness of the HA
- To develop branches and volunteer networks
- To provide a secure and sustainable future

The Association's income has derived largely from membership and publishing. The Association has taken on some small externally-funded projects over the last year.

Public benefit

The HA is open to everyone – there are no barriers to membership. It aims to conduct its operations in as cost-effective a way as possible. When considering increases in the cost of membership, the Association is careful to consider the question of access, particularly to those in economically difficult positions, and keeps its concessionary fees as low as possible. These cover students, newly-qualified teachers, the retired and the unemployed.

The trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Commission.

The Association has 54 branches across the UK run by volunteers. Our branches are open to any member of the public to attend historical talks, walks and other events, usually in return for a small fee to cover running costs. The Association supports branches with a small annual subsidy, public liability insurance, web access, publicity and some administrative support. In addition, the Association provides branch officers with a list of speakers, historians who are happy to share their expertise with branch audiences for no fee.

During the 2013/14 year branches held over 350 events throughout the UK.

Through our website, the Association offers a range of resources, many of which are free to download or read.

Membership

Membership is an important part of the Association's activities and income. Subscriptions enable the Association to act independently and to provide curriculum support and training. The impact of our work with teachers reaches more than 500,000 pupils every school term.

Beyond core membership our branches had 1,390 associate members in 2013/14.

The impact of the HA is greatly extended through the website and monthly e-newsletters. In 2013/14:

- 13,092 individuals received our Secondary Newsletter on a monthly basis
- 11,113 individuals received our Primary Newsletter on a monthly basis
- 10,525 individuals received our General History Newsletter on a monthly basis
- The website attracted an average of 42,000 unique visitors each month

Publications

The Association has four main publications: three are produced internally and tied to membership and one is produced in partnership with John Wiley & Sons. In addition, the Association produces curriculum support for both primary and secondary teachers.

Activities

Curriculum work

Supporting primary schools with the new National Curriculum has been an important part of our work over the past year. We have published several schemes of work to support aspects of the new curriculum and have recorded several podcasts to help teachers with new areas of subject knowledge. Thanks to members of primary committee and to both Mel Jones and Alf Wilkinson, members can now access units on Ancient Greece, local history, the Anglo-Saxons and Vikings, chronology, Benin, Brunel, the Shang Dynasty and Ancient Egypt. More are in development.

Organisational changes were made to the content of the website to reflect curriculum change and to make it easier to gain access to resources.

A major area of concern with the curriculum change has been to support teachers with guidance on planning for progression and assessment. A free *Teaching History* supplement was produced in December 2013 and sent to all secondary schools in England. A digital version was made available on the website.

A more detailed report on curriculum activities is available on pages 11 and 12.

Quality Mark

Work on developing a robust Quality Mark Scheme to recognise and reward excellence in history education has been a vital part of our education work over the past two years. Working with representatives on the Primary and Secondary Committees and with guidance from Tim Lomas, Mel Jones began the roll-out of the pilot scheme in 2013. Over 100 schools applied but we were only able to select 20. QM Assessors were appointed early in 2014 and worked on fine-tuning the criteria.

As the pilot phase of the scheme draws to a close, we would like to take this opportunity to thank all of our pilot schools and our team of assessors for all their hard work. At the time of writing successful awards have been made to the following schools:

- The Mount School, York
- Millthorpe School, York
- Sketchley Primary, Leicester
- Knowsley Juniors, Oldham

Events

Doing history at top universities

This was a new initiative with support from Oxford University and considerable help from Tony McConnell. The event was aimed at students, particularly those who were less likely to apply to Oxbridge colleges, and was well received by all who attended. Complementary resources were made available online in the Student Zone. We are hoping to repeat this event and to aim it more closely at students and schools who are less likely to apply to Oxbridge and Russell Group universities.

Forums

Following on the success of the previous year, we have continued to hold two Northern History Forums in partnership with Leeds Trinity, one in the spring and the other in the autumn. Our thanks go to Bev Forrest for helping to ensure these forums are well run and well attended.

The London History Forums continue to be very successful and we would like to thank the British Library for their support.

In the autumn of 2014 we supported a new initiative to start up a Welsh history teachers' forum and a South West Forum is in development for 2015.

Partnership events

Building on last year's hugely successful conference, we were delighted to continue our partnership with the Royal Geographical Society and SSAT to bring together experts in history and geography education and look forward to further joint conferences.

We have been working with the Schools History Project (SHP) to support events aimed at primary teachers. A second joint event will be held in spring 2015.

Annual Conference, Stratford-upon-Avon

The Annual Conference was a hugely successful event with over 350 attendees at the Holiday Inn in Stratford-upon-Avon on a beautifully sunny weekend. The programme included three keynote lectures and over 55 workshop sessions plus walking tours and a theatre trip to see a wonderful production of *Henry IV Part I* at the Royal Shakespeare Theatre.

The conference began in suitable fashion with a lecture from the outgoing President, Professor Jackie Eales talking on "'No more cakes and ale": Puritan attitudes towards plays and pleasure in the Age of Shakespeare'. And while the tones of the bard may have had a presence over the two days the content of the sessions certainly stretched the historical mind, covering prehistory through to events of the twentieth century.

The Saturday morning keynote address by Anna Keay from the Landmark Trust on 'James, Duke of Monmouth' was a fascinating lecture on a man most of us pass over as we explore the history of the Stuarts. Here was a real lesson in re-evaluation: we were encouraged to consider who gets to write the history of the time, and how one man can affect a whole age while being dismissed by history.

Our thanks to all those who put so much in to making the conference such an engaging and stimulating experience. All our workshop leaders and lecturers give freely of their time and considerable expertise. Thanks to our sponsors for 2014: AQA, OCR and Pearson.

Awards

Medlicott Medal for Services to History

This year we were delighted to award the Historical Association's Medlicott Medal for Services to History to Professor Sir Richard Evans. Richard Evans is the Regius Professor of History at Cambridge and President of Wolfson College, Cambridge. He has written numerous highly-respected and internationally best-selling books. Professor Evans is best known for his works on German history, in particular concerning the two world wars. His career has spanned over 40 years and he is a popular academic among his peers, undergraduates and any interested readers of history. Professor Evans' lecture on 'The Origins of the First World War' is available as podcast on the website.

The Young Quills

The Young Quills Award for Historical Fiction recognises the powerful role that fiction can play in introducing, informing and exciting young people about historical events, characters and places. The competition usually has two categories - Primary and Secondary – but this year it was felt that a special third age category should be included. So, for 2014 only there were three winning titles. As far as we know, the Young Quills is the only book award where children help produce the short-list.

Winner of the over-12s

Sawbones by Catherine Johnson (Walker Books)

Winner of the 9-13s

The Middle of Nowhere by Geraldine McCaughrean (Usborne Publishing)

Winner of the under 10s

Song Hunter by Sally Prue (Oxford University Press)

Fellowships

Honorary Fellows

Our Honorary Fellowships provide us with an opportunity to say a small thank-you to some of the very many people who give so much of their time to support and promote history – in schools, in higher education, in the media and of course through the HA.

Jamie Byrom
Linda Colley
Alan Cousins

Claire Cross
Susan Doran
Shirley Durgan

Rosemary Horrox
John Howe
Mike Maddison

Marc Morris
Martin Spafford
Richard Williams

Jubilee Fellows

The Jubilee Fellowships are awarded to individuals who have been members of the HA for at least 50 years in recognition of their support.

Irene Collins
Brian Cottee
Winifred Ellingham
Richard Gledhill

John Harrop
Brian Hill
Dorothy Hind
John Howe

Peter Kenyon
Howell Lloyd
Brian Mastin
Ian Nish

David Parker
Terence Rickson
June Simpson
Mollie Whitworth

Competitions

Write your own historical story and The Joan Blyth Memorial Prize 2014

This year the competition received 101 entries from 40 schools with the setting for stories ranging from Ancient Egypt to 9/11. Some entries are whole class while others are from individual pupils. Our young writers have successfully brought to life revolutionaries and spies, slaves and traitors, teachers, villains and warriors. The best stories revolved around an interesting problem that drove their plot and those where historical detail was used to establish their setting and inform the action without it intruding on the narrative.

Winners

Year 5 & 6 Best Story Joan Blyth Memorial Prize 2014

- 'The Great Escape' by Isaac, Year 6, Akiva School.
- 'Love Me to Death' by Erin, Year 6, Finton House.

Year 7, 8 & 9 Write your own historical story competition

- 'Clontarf' by Finnegan, Year 8, International School of Geneva.
- 'Brothers in Arms' by Philippe, Year 8, International School of Geneva.
- 'Brutality' by Harry, Year 9, The Thomas Hardy School.
- 'Perfection' by Fiona, Year 9, Davison High School for Girls.
- 'The Mousetrap' by Lily, Year 7, The Godolphin & Latymer School.
- 'Blush Over London' by Lucinda, Year 9, Ibstock Place School.

Short-listed

Year 5 & 6 Best Story The Joan Blyth Memorial Prize 2014

- 'Silence' by Jessica, Year 6, St Mary's and St Peter's C of E Primary School.
- 'The Amundsen Adventure' by Oliver, Year 6, St Mary's and St Peter's C of E Primary School.
- 'An Unlikely Friend' by Olivia, Year 5, Bury Grammar School for Girls (Junior).

Year 7, 8 & 9 Write your own historical story competition

- 'More Weight', by India, Year 8, Lawnswood School.
- 'May Emmett' by Zoe, Year 9, New College Worcester.
- 'To God and to the Brightest Gold' by Miriam, Year 8, Moulton School and Science College.
- 'The Lost Pirate' by Eloise, Year 9, The Romsey School.
- 'Starry Night Skies and Blazing Sunsets' by Virginia, Year 8, Brigidine School.

Spirit of Normandy Trust

Primary

- St Stephen's Primary School, Fradley, Staffordshire

Key Stage 3

- Christopher George, Wellington College

Senior

- Abby Pape, Wellington College

Young Historian

World War One Prize

- Waleed Butt, Hodge Hill School, Birmingham

Local History Prize

- Lauryn Hall, Andrew Marvell School, Hull
- William Wright, Framlingham College, Suffolk
- Modern World Prize
- Chantelle Ridgway, Ellesmere College, Shropshire

Best school history magazine

- Wilson's School, Wallington, Surrey

Further awards have been made as follows

- Christian Nuijens of Bickley Park School has been given a special award for the best individual entry in the Primary section of the Spirit of Normandy Trust category.
- The Old Croydonians Association have funded two special awards for the two runners-up in the Modern World category to students of The BRIT School in Selhurst.

Contract work

A small amount of contractual work was undertaken during the year under review.

Alf Wilkinson worked with Pearson Education to support the roll-out of the 2014 National Curriculum in primary schools.

Alf Wilkinson worked with the Royal Geographical Society and Pearson Education on the ongoing Global Learning in Schools initiative funded by the Department for International Development.

Tours

We are very grateful to Philip Johnston for organising an innovative and engaging tour to the northern and eastern areas of Sri Lanka with Experience Travel Group. We are also grateful to Elizabeth Yarker and Kathleen Morris for organising an excellent tour of Shropshire and the Central Marches of Wales with Great Days of Altrincham.

Publications

The Association is heavily dependent on volunteers for the writing and editing of its publications.

The Historian

This is a quarterly magazine of broad historical interest.

The magazine is edited by Trevor James. Paula Kitching, Dave Martin, Rafael Pepiol, Rebecca Sullivan and Alf Wilkinson joined the editorial board.

Teaching History

This is a quarterly journal dealing with issues relevant to history teachers in secondary schools.

The journal is edited by Katharine Burn, Christine Counsell, Michael Fordham and Rachel Foster.

Primary History

A journal published three times per annum, offering ideas and resources relevant to the teaching of history in primary schools. The journal is edited by Bev Forrest, Tim Lomas, Hilary Morris, Helen Maddison, Jon Nichol, Sue Temple and Polly Tucknott.

History

Five editions are published through the year. It contains academic articles and book reviews on a wide range of historical topics. The journal is co-owned with John Wiley & Sons, Publishers. The journal is edited by John Charmley, Emma Griffin and Tom Licence.

Committee Reports

Primary Committee

Jerome Freeman, Chair

From September 2014 primary schools across England have been in the throes of rolling out the new National Curriculum across all subjects and for all year groups. These are challenging times but the primary committee is doing its utmost to provide teachers with the support necessary to ensure that the new history curriculum is implemented successfully. Although there are some similarities to the previous National Curriculum there are significant changes such as the thematic or overview study, new areas of content and the abolition of the history attainment target. The level descriptions were much maligned but they did at least provide teachers with a set of national standards against which to measure pupils' progress and attainment.

We have already put the first units from our new scheme of work on the HA website along with detailed guidance on how to assess without levels. In addition, the first three editions of our revamped journal, *Primary History*, have been published. These are all themed around the new curriculum and offer subscribers practical advice, ideas and examples of classroom materials. The first edition focused on the Stone Age to the Iron Age, the second on chronology, Benin and Ancient Egypt, and the most recent edition looks at the Anglo-Saxons, the Indus Valley and whole-school planning. A further three editions to be published in 2015 will complete the set. Subscriptions to the journal continue to increase with the total now exceeding 1,000. The committee would like to express its gratitude to the journal's new editorial group for its excellent work and substantial time devoted to making *Primary History* such a success.

Concerns about the amount of time allocated to history in the primary curriculum along with lack of access to high-quality subject specialist history CPD both within initial teacher training and beyond remain and the HA will continue to campaign vigorously on these issues.

There have been further changes to the membership of the committee. Peter Vass has stood down after many years of exemplary service and we wish him well for the future. Jennifer Donovan has returned to the committee after a year's sabbatical.

We continue to make significant contributions to the HA's national and regional CPD programmes. We were able to offer two primary CPD strands at this year's Annual Conference in Stratford-upon-Avon with workshops from renowned primary experts such as Andrew Wrenn, Bev Forrest, Sue Temple, Dave Weldrake, Alf Wilkinson, Steve Davy, Jules Wooding, Hilary Pegum, Karin Doull, Penelope Harnett, Sarah Whitehouse and Mike Maddison HMI. Bev Forrest also runs the Northern History Forum which goes from strength to strength and we work very closely with other subject associations such as the SHP, the Midlands History Forum and the Royal Geographical Society. Steve Davy and Wroxham School organised a very successful primary history conference at Hatfield House in June.

Finally, we have received outstanding support from our professional officers. Our sincere thanks go to Mel Jones who been particularly helpful in organising committee meetings, publishing the scheme of work units and developing the HA Quality Mark. Alf Wilkinson has been instrumental in ensuring that the HA is able to offer a comprehensive programme of CPD activities and also chairs the new *Primary History* editorial group.

Secondary Committee

Katharine Burn, Chair

Supporting teachers in relation to the new National Curriculum

With changes to the substantive content eventually proving much less extensive than first proposed (and considerable choice being preserved) attention has tended to focus most heavily on providing support and guidance in relation to planning for progression, following the formal abolition of the previous National Curriculum Level Descriptors. (Examples of assessment practices developed by Teaching Schools and published by the Department for Education [DfE] through the National College for Teaching and Leadership – NCTL – suggest both a worrying range of highly generic approaches and the reinvention of highly-fragmented assessment structures that have long since been discredited!)

Workshops related to assessment without levels were led by Steve Mastin and Alex Ford within regional forum meetings and some of the materials from these sessions have been made available on the website.

The Primary and Secondary Committees agreed a set of joint principles that were published in draft form for feedback at the Annual Conference and that have since been published on the website.

GCSE final subject criteria and development of new specifications

Following the publication of the final subject criteria and assessment objectives for new GCSEs (to be taught from September 2016), the HA set up a joint meeting with representatives from the SHP and the Royal Historical Society and representatives from all the awarding organisations. Our aim was to highlight some of the best practice at Key Stage 3 on which we hoped the new specifications might build and to examine some of the most problematic aspects of the current exams that we hope might be addressed through this reform. The discussions, all of which were led by experienced history teachers, resulted in a list of 11 propositions that we urged the awarding organisations to consider in the development of their specifications and sample assessment materials. The propositions and the record of the discussion that underpinned them have been shared with Ofqual and the DfE as well as being published on the website.

New A-level specifications

We had hoped to provide an online guide to the new A-level specifications (that schools are choosing now for first teaching from September 2015) that could help heads of department and others to compare the range of options being presented to them by the three examining boards. Since the AQA specification has not yet been approved by Ofsted, however, this has not been possible.

Annual survey of history teachers in England

Responses were received from 325 secondary history teachers representing 308 different schools. The full report is available on the website.

For the first time the report included a section on initial teacher education, which provided much of the evidence on which we drew in responding to the Carter Review of Initial Teacher Training (see below).

Other issues arising from the survey on which we may wish to continue to campaign include:

1. The continued increase in the proportion of schools that are actively preventing certain students from opting to continue with history to GCSE. At 44.7%, the proportion of respondents who report some kind of active deterrent or outright prohibition is higher than in last year's survey (38.9%) and this proportion is now almost three times higher than it was when we first asked this question in 2011. This makes the introduction of a new accountability measure – Progress 8 (which records students' progress from Key Stage 2 across their eight best subjects) an attractive alternative to the current focus on five A* - C grades; but it is not yet clear which accountability measure will tend to be prioritised.
2. The support from most history teachers to retain AS-level as a staging post on the way to A-level – rather than as an entirely separate qualification. Most respondents (58%) disagreed with the suggestion that decoupling AS and A2 would improve students' learning and equip them better for university. (Only 17% of respondents agreed with the suggestion, although a further 25% did not express a view either way.) The government's policy has been to separate them from September 2015, but Labour has pledged to stop this 'decoupling' if they are elected to power in May 2015.
3. The notion of a National Curriculum has become increasingly tenuous. While 90% of respondents from comprehensive schools expected that their Key Stage 3 history curriculum from September 2014 would be 'closely compliant' with or 'broadly in line' with the new National Curriculum, only 50% of free schools and academy respondents expected to follow its requirements in this way.

Carter Review of Initial Teacher Education

This review has been tasked with looking at the quality of initial teacher education and making recommendations about best practice. The main thrust of the HA's submission to their call for evidence (supported by the survey data below) was that the most effective way of training new teachers was in stable university/school partnerships of sufficient size to create a viable subject-specific element to the training course that could be jointly planned by both the university tutors and the school-based mentors.

The vast majority of survey respondents believe that the most effective way of training history teachers is in the context of a secure partnership between schools and university providers. There is little support for further moves to expand the role of schools in ITE, especially if this comes at the cost of the university contribution, which is particularly valued for the access that it gives to subject-specific educational research. This vital role of universities is so strongly recognised that over 90% of respondents thought that all trainees should receive a guaranteed minimum entitlement to university-based elements in their training, incorporated within a partnership programme. Respondents were keen to acknowledge that it was not only the trainees but also the mentors and other experienced teachers working with the trainees who benefited through the partnership arrangements from this access to subject-specific research.

Unfortunately, however, even before the Carter Review has made its report (due in December) the DfE has announced training allocations for next year that mean a one-third cut nationally to university providers (working in partnership with schools). Thus while the overall number of history trainees has increased, the majority are now in school-based schemes where most if not all of their training will be generic rather than subject-specific.

The HA has strongly condemned this move – working closely in co-operation with the Royal Historical Society – and needs to try to generate wider interest in this issue, especially among the academic history community, who may have more influence in arguing the case for keeping universities connected to teacher education.

Diversification of ITE routes

Given this recent decision to allocate the majority of initial teacher training places in history to small school-based providers, the HA ought to become a vital resource for such trainees and their (isolated) mentors – but it will actually become more and more difficult to recruit members from such a fragmented and unstable population.

Branches and Members Committee

Ian Mason, Chair

Branch comings and goings

We were pleased to welcome a new branch in Lincoln with strong and enthusiastic support from the history department at Bishop Grosseteste University. We are hopeful of plans for a new branch in Cornwall and also hope the Cambridge Branch might be revived. We were very sad to see the closure of the Shropshire Branch and are aware that while many branches are strong others are struggling. Members of the committee continue to offer any support we can to branch officers.

Branch matters 2013/14

Finance has in a variety of ways been a major discussion area for the B&M committee: some branches were struggling financially – increased venue costs were causing significant concerns – and others were in a strong financial position. Alongside these discussions we are looking at how branches might approach partnership opportunities and how they might contribute to the overall HA fundraising initiatives. These issues were on the agenda for the Branch Officers' Meeting in November 2014.

Some branches had seen increased activity over the year and many branches were reporting higher attendance figures for talks.

The committee had updated the guidance for branches and this was now available for branch officers on the website.

The committee had also discussed how the revised curriculum and forthcoming changes to A-level and GCSE history might offer opportunities for branches to work more closely with schools. The President's Award (five free Student Zone memberships for branches to award) were another excellent chance for branches to work with schools and to engage sixth-form students.

Branch survey

Early in 2014 the committee had asked all branches to survey attendees at one of their talks to gauge audience knowledge of the HA, engagement with their branch and thoughts about the branch programme. Eleven branches submitted 200 returns:

- 159 forms find the current branch programme appropriate
- 169 find the current venue suitable
- 144 describe their branch officers as accessible
- What led to your joining your branch of the HA?
 - Friends' recommendations, 80;
 - Local Publicity, 46;
 - Interest in history, 14.
- Stand-out talks: *Chusan*, *Britain's First Chinese Island* 10; *Afghanistan* 10
- What else besides talks? Trips 22; Quizzes 7; Debates 3; Exhibitions 2
- Have you thought of becoming a full member of the HA?
 - Yes 26; No 67

Committee for Public History

Andrew Foster, Chair

The committee last met in March 2014 and is behind schedule for our second meeting of the year. This reflects a number of problems: how busy people are, our dependence on external bodies for information, our tendency to be reactive to events/crises. We are also trying to establish a role for this committee covering diverse organisations in difficult times. Over the past few years we have witnessed the collapse of adult education services, a sustained attack on teacher education, the break-up of English Heritage, cuts and reorganisation of archive, library and museum services, and greater pressure than ever on voluntary subject associations like the HA to fill gaps in provision.

In some respects, our committee – together with our greater collaboration with the Royal Historical Society (RHS) – represents a good service in networking ‘survivors’. Our committee is comprised of representatives of the British Association for Local History (BALH), the National Archives, the East of England Archive Council, Victoria County History (VCH), universities prominent in teaching MA courses on Public/Heritage History, other HE representatives, English Heritage and people from the museum world. We are still seeking to expand our group to ensure that we capture all those in the wider world with an interest in history.

Our scheme to award prizes for newly-qualified archivists has continued to yield candidates, but numbers have dwindled – possibly as courses have lost funding. Our idea to extend that scheme to cover museum courses has not got off the ground, nor have we ventured into the newly-burgeoning field of MA courses in Public History/Heritage. A conference sponsored by VCH, BALH and RHS was held in September to discuss the health of County History Societies and found them to be in fairly robust condition. The opportunities and threats posed by the ‘digital revolution’, debates about ‘Open Access’ with regard to costs of publications, the specific needs of secondary teachers for support in teaching local and regional history, have all cropped up regularly in our discussions. And we have naturally heard much about various initiatives – including those in our HA publications – to promote better understanding of the Great War.

The current committee is made up of loyal, hard-working, over-stretched individuals – volunteers who are the stuff of the HA – and much has been achieved in getting this Public History Committee off the ground: we have produced regular news and important links for the website, become popular pages, produced significant podcast interviews with key people like the CEO of The National Archives and the Director of the Institute of Historical Research, drawn attention to the valuable work of our colleagues in the archive world, and sponsored national and regional conferences. The committee is now in transition as its first chair comes to the end of his term of office. The new chair will need the support of everyone to continue to expand the work of this committee into new areas, recruit new members/representatives, and work through what it can and cannot do – beyond providing important networking events – to assist in extending the reach and influence of the HA.

Membership

Membership report 2013/14

The past year has seen quite significant growth in overall membership numbers. Much of this increase has been stimulated by curriculum change and can be seen in the large number of primary teachers and school looking to the HA for support. The excellent work done by Primary Committee and by the new *Primary History* editorial group supported by Mel Jones and Alf Wilkinson has allowed us to provide outstanding resources online and in the renewed *Primary History* journal. Membership with *Teaching History* has also seen good growth over the last year and continues to see an increase in the first quarter of the current year.

Membership with *The Historian* continues to decline and all avenues to turn this around are being explored. A new editorial group and new approaches commissioning for *The Historian* magazine have recently been instigated and initial feedback has been positive.

Recent changes to whole-school corporate memberships allows primary schools six member passwords and secondary school four passwords plus student access to the Student Zone. That these extra logins are being enthusiastically taken up can be seen in the web usage figures.

New member areas, such as the Online Student Zone have also seen some small interest and offer opportunities for future development which are being explored.

Ensuring membership retention and growth continues to be a key priority for all staff, committees and trustees. Membership is continuing to increase and the end-November 2014 figures showed overall membership at 6,005.

The following table shows the change from end year 2011 to end year 2012 in each membership subtype. These figures are membership not circulation figures. Circulation figures are higher as a number of members take more than one journal.

Member type	September 2013	September 2014	Difference
Corporate with Historian	213	197	-16
Individual with Historian	552	522	-30
Concessions with Historian	1044	1039	-5
Agents & Life with Historian	137	97	-40
Total Historian	1,946	1,855	-91
Corporate with Teaching History	682	739	+57
Individual with Teaching History	982	1096	+114
Concessions with Teaching History	738	768	+30
Agents & Life with Teaching History	155	140	-15
Total Teaching History	2,630	2,743	+113
Corporate with Primary History	140	487	+347
Individual with Primary History	280	700	+420
Concessions with Primary History	73	83	+10
Agents & Life with Primary History	46	47	+1
Total Primary History	539	1,317	+778
Total membership	5,115	5,915	+800

Special thanks

We would like to extend a special thank-you to **Dorothy Oxley**. Dorothy not only offers her considerable expertise in minuting Council meetings and the AGM, but has also offered us her time and understanding over the last year to ensure our Gift Aid returns have been properly recorded.

Plans for the future

During 2014 Simon Brown and Emily Randall – with input from other staff members – have been undertaking extensive research into new Content Management System and Customer Relationship Management requirements and opportunities. A number of focus groups with existing HA members have been organised for late 2014 and early 2015 and an online web usage survey organised for late 2014. A detailed technical specification and costs are planned for approval by Council in early 2015 with migration to a new system planned for summer 2015 and testing in autumn to go live in early 2016. This will be a major investment and one that will affect all areas of work and membership.

Membership

Integral to the new CMS/CRM will be a review of all member types and member engagement.

Fundraising strategy

Taking an active approach to fundraising was identified in the 2013/16 Strategic Review as an area for development: Mel Jones has taken a lead on this, working closely with Rebecca Sullivan. This will be an essential area of development over the next 12 months.

Quality Mark

Following a successful and intensive pilot programme, the Quality Mark Scheme will be launched in March 2015. Registrations will be going live in late 2014.

Financial review

Financial statements for the year are on pages 19 to 28.

Compared with the previous year the Statement of Financial Activities shows incoming resources of £746,925, an increase of 38% over the previous year and resources expended of £633,743, an increase of about 2%. This gives rise to a net surplus of incoming resources (before gains and losses from) of £113,182, compared to a deficit of £78,257 in the previous year. The general pattern of income & spending is similar to earlier years. The amount received in respect of the Association's share of the profits from the journal *History* increased by about £75,000. The Association received a legacy of £66,000 from the estate of Gordon Batho, a long-standing member, to be used for the benefit of the Association's Durham Branch. There were also increases in income from subscriptions (£22,000) courses and conferences (£22,000), advertising (£15,000) and contracts (£13,000).

After taking into account changes in market value of investments total funds were up by £134,536 ending the year at £755,155. The Balance Sheet shows that the use of these funds is similar to earlier years with £555,086 held in cash and debtors (including about £108,000 cash held at branches), £380,787 invested and a small amount in the form of tangible fixed assets.

As explained in note 1 (c) the proportion of subscriptions which relates to benefits not yet received is deferred in the accounts. The amount deferred, £162,202, is included in the creditor amount of £204,126 shown in the balance sheet.

Investment policy

The Association invests funds which are not needed for operations in the near future in collective investment schemes to generate income. As shown in note 9, during the year, the Association's investments consisted of units in M&G Charifund, COIF Charities Investment Fund and COIF Property Fund. The investment in the Property Fund was increased by £10,000 during the year.

Reserves policy

The Association adopted a policy in September 2008 that the General Fund, comprising net assets not restricted or designated and not invested in tangible fixed assets or in the hands of branches, should be equivalent to six months of planned expenditure net of depreciation. This would currently mean a General Fund of approximately £300,000.

After taking legal advice the trustees decided that the legacy from Gordon Batho for the benefit of Durham Branch, referred to above, should form a restricted fund.

The Association's core activity of 'print on paper' publishing of journals is in long-term decline and it is essential that investments are made in online/electronic publishing. The trustees have therefore decided to earmark £200,000 from the General Fund for this purpose, which has been transferred to a new designated fund. It is expected that most of this fund will be spent during the next five years.

After making the transfer to the new designated fund the amount of the General Fund at the year-end was £336,108, which is approximately the amount required by the reserves policy.

Auditors

Kingston Smith LLP have indicated their willingness to continue in office and it is proposed that they be re-appointed as auditors for the charity.

Statement of Council's Responsibilities

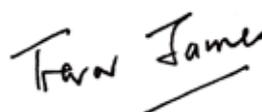
The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice.)

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993, the Charity (Accounts and Reports) Regulations 2008 and the provisions in the Royal Charter. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the Council and signed on its behalf by:



Hon Secretary
23 March 2015

**Independent auditors' report
to the trustees of The Historical Association**

We have audited the financial statements of The Historical Association for the year ended 30 September 2014 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with Chapter 3 of Part 8 of the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charity and charity's trustees as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement the trustees are responsible for the preparation of financial statements which give a true and fair view. We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 30 September 2014, and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

.....
Statutory auditor

Date:

Devonshire House
60 Goswell Road
London EC1M 7AD

Kingston Smith LLP is eligible to act as auditor in terms of Section 1212 of the Companies Act 2006.

Statement of financial activities (incorporating an income and expenditure account) for the year ended 30 September 2014

	Notes	Restricted £	Unrestricted £	2014 Total £	2013 Total £
Incoming resources					
<i>Incoming resources from generated funds</i>					
Voluntary income					
Legacies		66,069		66,069	—
Gift Aid		—	5,818	5,818	6,854
Other voluntary income			6,381	6,381	4,766
Activities for generating funds					
Advertising, royalties and commissions		—	22,470	22,470	7,419
Investment income	2	—	19,010	19,010	22,486
<i>Incoming resources from charitable activities</i>					
Subscriptions	3	—	297,501	297,501	275,250
History and Annual Bulletin of Historical Literature		—	163,535	163,535	88,416
Courses and conferences		—	89,340	89,340	64,878
Grants & contracts		6,000	29,748	35,748	23,010
Publication of educational literature		—	385	385	1,176
Promoting History		—	40,695	40,695	47,206
Total incoming resources		72,069	674,856	746,925	541,461
Resources expended					
<i>Costs of generating funds</i>					
Costs of generating voluntary income		—	9,936	9,936	10,423
<i>Charitable activities</i>					
Courses and conferences		—	136,030	136,030	118,623
Grants & contracts		6,000	4,420	10,420	10,286
Publication of educational literature		—	145,617	145,617	138,148
Electronic publishing		—	70,127	70,127	71,513
Member services		—	68,709	68,709	71,513
Promoting History		40	122,655	122,695	127,701
Governance costs		—	70,209	70,209	71,513
Total resources expended	4	6,040	627,703	633,743	619,718
Net (outgoing) resources before recognised gains		66,029	47,153	113,182	(78,257)
Realised gain	9	—	—	—	1,644
Net expenditure for the year		66,029	47,153	113,182	(76,613)
Unrealised gains	9	—	21,354	21,354	34,238
Net movement in funds		66,029	68,507	134,536	(42,375)
Total funds at the start of the year	13	22,229	598,390	620,619	662,992
Funds at the end of the year	13	88,258	666,897	755,155	620,619

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 13 to the financial statements.

The notes on pages 22 to 28 form a part of these financial statements.

Balance sheet as at 30 September 2014

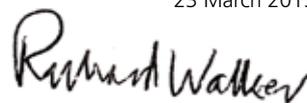
	Notes	£	2014 £	2013 £
Fixed asset				
Tangible fixed assets	8		23,408	29,034
Investments	9		380,787	349,433
			404,194	378,467
Current assets				
Debtors	10	45,558		33,058
Cash at bank and in hand		509,528		383,799
		555,086		416,857
Creditors: amounts falling due within one year				
	11	204,126		174,705
Net current assets			350,960	242,152
Net assets			755,155	620,619
Funds				
	13			
Restricted funds			88,258	22,229
Unrestricted funds			666,897	598,076
Total funds			755,155	620,619

The notes on pages 22 to 28 form a part of these financial statements.

These accounts have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board and authorised for distribution on and signed on its behalf by:

23 March 2015



Richard Walker
Treasurer

**Notes to the financial statements
for the year ended 30 September 2014**

1. Accounting policies

- a) These financial statements have been prepared under the historical cost convention, apart from investments, which are shown at market value, and in accordance with the provision of the Charities Act 2011, the revised Statement of Recommended Practice (SORP 2005) "Accounting and Reporting by Charities", the Financial Reporting Standard for Smaller Entities (effective April 2008) and the charity's governing document.

The following principal accounting policies have been consistently applied in preparing the financial statements.

- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Volunteer time is not included in the financial statements.
- c) Membership and subscriptions income are recognised to match the benefits received by members. The proportion of income which relates to benefits not yet delivered before the year-end is deferred.
- d) Grants are recognised in full in the statement of financial activities in the year in which they are receivable.
- e) Income generated from the supply of goods or services is included in the statement of financial activities in the period in which the supply is made net of output VAT.
- f) Resources expended are recognised in the period in which they are incurred.
- g) Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which is an estimate, based on staff time, of the amount attributable to each activity.

Generating voluntary income	2%
Courses and conferences	15%
Grants & Contracts	2%
Publication of educational literature	14%
Electronic publishing	14%
Member services	14%
Promoting History	25%
Governance	14%

- h) Governance costs include the management of the charity's assets, organisation and management, and compliance with constitutional and statutory requirements.
- i) Depreciation is provided at a rate calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rate in use is as follows:

Computer, website, database and photocopier equipment	3 years
Chain of office	20 years

Website costs have been capitalised on the basis that the website will be used to generate future income for the Association. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

- j) Restricted funds are to be used for specific purposes as laid down by the donor. Relevant expenditure is charged to the fund together with a fair allocation of management and support costs.
- k) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity.
- l) The Historical Association offers all staff a contribution towards pensions, equivalent to 6% of gross salary. Payments are made direct into individually held pension schemes nominated by staff. Friends Provident has been agreed as the designated provider of stakeholder pensions.

**Notes to the financial statements
for the year ended 30 September 2014**

- m) Investments are stated at market value at the balance sheet date. The statement of financial activities includes the realised and unrealised gains and losses arising on disposals and revaluations throughout the year.
- n) 55 branches are included on the basis of receipts and payments for the year ended 30 June 2014 together with the cash and bank balances at that date.

The general funds held by branches are unrestricted funds of the Historical Association, although there can be practical restrictions on the immediate use of some of these monies.

2. Investment income

	2014	2013
	£	£
Income distribution	17,753	18,443
Bank interest	1,257	4,043
	19,010	22,486

3. Subscriptions

	2014	2013
	£	£
Membership and branch associate fees	70,396	64,179
The Historian	78,751	74,194
Teaching History	126,387	120,717
Primary History	21,967	16,160
	297,501	275,250

All subscriptions represent unrestricted income.

**Notes to the financial statements
for the year ended 30 September 2014**

4. Total resources expended

	Generating voluntary income £	Courses and conferences £	Grants and contracts £	Publication of educational literature £	Electronic publishing £	Member services £	Promoting history £	Governance £	2014 Total £	2013 Total £
Direct costs	120	62,413	604	76,908	1,418	-	-	1,500	142,963	108,914
Staff costs (note 6)	5,811	43,579	5,811	40,674	40,674	40,674	72,631	40,674	290,525	282,650
Computer maintenance & website	190	1,427	190	1,332	1,332	1,332	2,378	1,332	9,512	8,636
Council & committees	226	1,695	226	1,582	1,582	1,582	2,825	1,582	11,300	16,906
Marketing, publicity & exhibition	257	1,928	257	1,799	1,799	1,799	3,213	1,799	12,850	18,837
Other operating charges	3,011	22,584	3,011	21,078	21,078	21,078	37,639	21,078	150,557	172,053
Depreciation	321	2,405	321	2,245	2,245	2,245	4,009	2,245	16,036	11,722
Total resources expended	9,936	136,030	10,420	145,617	70,127	68,709	122,695	70,209	633,743	619,718

Included in the above is the amount of £50,230 (2013 £64,531) which relates to expenditure at branches

Notes to the financial statements for the year ended 30 September 2014

5. Net outgoing resources for the year

This is stated after charging:	2014	2013
	£	£
Depreciation	16,036	11,722
Reimbursement of expenses incurred by members of the Council, committees and working parties	5,109	6,764
Auditors' remuneration:		
Current year	7,000	6,830
In respect of prior year	-	-

Expenses were paid to all but two of the council members for travel expenditure and meetings costs.

6. Staff costs and numbers

Staff costs were as follows:	2014	2013
	£	£
Salaries and wages	255,093	246,212
Social security costs	18,456	23,142
Pension contributions	13,734	10,022
Temporary and other staff costs	3,242	3,274
	290,525	282,650

No employee earned more than £60,000 during the year (2013, none).

The average weekly number of employees (full-time equivalent) analysed by activity was as follows:

	2014	2013
	No.	No.
Courses & conferences	1.1	1.1
Publication of educational literature	1.0	1.0
Electronic publishing	1.0	1.0
Member services	1.0	1.0
Promoting History	1.9	1.9
Governance	1.0	1.0
	7.0	7.0

A number of volunteers assist with the activities of the Association. As these are not on the payroll they are not included in the above.

No trustee received any remuneration in the current year or the previous year.

**Notes to the financial statements
for the year ended 30 September 2014**

7. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

8. Tangible fixed assets

	Website £	Computer data base and photocopier equipment £	Chain of office (restricted)	Total £
Cost				
At 1 October 2013	80,918	69,364	780	151,061
Additions in the year	6,410	4,000	-	10,410
Disposals in the year		(10,352)		(10,352)
At 30 September 2014	87,328	63,012	780	151,119
Depreciation				
At 1 October 2013	62,734	59,183	110	122,027
Charge for the year	9,636	6,360	40	16,036
Disposals in the year		(10,352)		(10,352)
At 30 September 2014	72,370	55,191	150	127,711
Net Book Value				
At 30 September 2014	14,957	7,821	630	23,408
At 30 September 2013	18,183	10,181	670	29,034

All tangible fixed assets are used for direct charitable purposes.

9. Investments

	2014 £	2013 £
Market Value		
At 1 October	349,433	333,551
Disposal proceeds		(20,000)
Additions	10,000	
Realised gains (loss) for the year	-	1,644
Unrealised gain /(losses) for the year	21,345	34,238
	380,787	349,433

This is represented by:

	£	£
3% Treasury Stock	115	115
Charifund Income Units	206,757	196,714
COIF Charities Investment Fund	112,034	106,236
COIF Charities Property Fund	61,881	46,368
	380,787	349,433
Historical cost	302,631	292,631

10. Debtors

	2014 £	2013 £
Prepayments and accrued income	8,537	17,095
Other debtors	37,021	15,963
	45,558	33,058

**Notes to the financial statements
for the year ended 30 September 2014**

11. Creditors: amounts falling due within one year

	2014	2013
	£	£
Subscriptions received in advance	162,202	123,382
Other creditors	27,875	41,331
Accruals	14,049	9,992
	204,126	174,705

12. Analysis of net assets between funds

	Restricted funds	Unrestricted funds General & Designated	Total funds
	£	£	£
Tangible fixed assets	630	22,778	23,408
Investments	-	380,787	380,787
Current assets	93,628	461,458	555,086
Current liabilities	-	(204,126)	(204,126)
Net assets at 30 September 2014	94,258	660,897	755,155

13. Movements in funds

	At 1 October 2013	Incoming resources (including gains)	Resources expended (including losses)	Transfers	At 30 September 2014
	£	£	£	£	£
Restricted funds					
Barry Coward Memorial fund	1,777	—	—	—	1,777
Batho fund (Durham)	—	66,069	—	—	66,069
Development fund capital	17,782	6,000	6,000	—	17,782
Freakes bequest	2,000	—	—	—	2,000
Chain of office	670	—	(40)	—	630
Total restricted funds	22,229	72,069	(6,040)	—	88,258
Designated funds					
Tangible fixed assets	28,364	—	(5,586)	—	22,778
E publishing Development	—	—	—	200,000	200,000
Branches	99,589	58,652	(50,230)	—	108,011
Total designated funds	127,953	58,652	(55,816)	200,000	330,789
General fund	470,437	637,558	(571,887)	(200,000)	336,108
Total unrestricted funds	598,390	696,210	(627,703)	—	666,897
Total funds	620,619	768,279	(633,743)	—	755,155

**Notes to the financial statements
for the year ended 30 September 2013**

Purposes of restricted funds

Barry Coward Memorial Fund

Donations received to support the Great Debate and to raise money in support of adults returning to education.

Batho Fund (Durham)

During the year a legacy was received to be used for the benefit of the Durham Branch

Development fund capital account and the development fund income account

These funds were generated from donations made to the predecessor organisation in the 1980s with the intention to assist development in the Association's branches and elsewhere.

Freakes bequest

The proceeds from this fund are used to make donations to other suitable bodies.

Chain of office

Funds donated for the purchase of a presidential chain of office.

Tangible fixed assets

Representing the net book value of the tangible fixed assets.

E-publishing development

Representing funds earmarked for development of future online and electronic publishing capacity

Branches

Representing the total amount of funds held at the Associations branches.