



The
Historical Association
The voice for history

The Historical Association

Annual Report and Accounts 2014/2015

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(incorporating an income and expenditure account)
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Administrative information

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent ME19 4JQ

Solicitors

Bircham Dyson Bell LLP
50 Broadway
London SW1H 6TD

Auditors

Kingston Smith LLP
Devonshire House
60 Goswell Road
London EC1M 7AD

Investment managers

CCLA Investment Management
80 Cheapside
London
EC2V 6DZ

Legal & General
PO Box 1004
Cardiff
CF24 0YS

M&G Securities Ltd
PO Box 9038
Chelmsford
CM99 2XF

Honorary Officers

]

President

Professor Justin Champion

Deputy President

Chris Culpin (term ended May 2015)
Dr Michael Maddison (elected May 2015)

Honorary Treasurer

Richard Walker (re-elected May 2015)

Honorary Secretary

Dr Trevor James (term ended May 2015)
Dr Tim Lomas (elected May 2015)

Honorary Vice-Presidents

Lord Briggs and Professor Sir David Cannadine

Council of Trustees

Dr Katharine Burn*
Professor Anne Curry
Karin Doull
Professor Jackie Eales
Dr Andrew Foster* (term ended May 2015)
Jerome Freeman*
Richard Gaunt
Dr Barbara Hibbert
Jenni Hyde
Roy Hughes
Colin James* (elected May 2015)
Ian Mason* (term ended May 2015)
Dr Elizabeth Matthew
Dr Nicola Phillips* (elected May 2015)
Andrew Wrenn
Eleanor Yates

*denotes committee chairs

Chief Executive

Rebecca Sullivan

Registered Office

59a Kennington Park Road
London
SE11 4JH
Email: enquiry@history.org.uk
Website: www.history.org.uk

The voice for history

The Association was founded in 1906. It is an independent body governed by the Council of Trustees who are elected by the membership of the Association.

Election is carried out by online and postal ballot. All full members of the Association are entitled to vote and to stand for election, subject to the legal requirements for trustees of the charity.

The ordinary work of the Association is carried out by its committees, by the staff at the Kennington office

and by the branches. An Executive Committee chaired by the Association President oversees the management of the Association. Other committees are set up from time to time by the Council to oversee important parts of the Association's work. In the past year these committees were:

- Primary Education Committee
- Secondary Education Committee
- Branches and Membership Committee
- Committee for Public History

The Council of Trustees present their report and the audited financial statements for the year ended 30 September 2015

The financial statements have been prepared in accordance with the accounting policies set out on pages 15 and 16 and comply with the charity's governing document, applicable laws and the requirements of the Statement of Recommended Practice on Accounting and Reporting by Charities as revised ('SORP 2005') and the Charities Act 2011.

Structure, governance and management

Governing document

The Association is a charitable body incorporated by Royal Charter and is a registered charity (number 1120261). The Association's governing documents are the Charter, incorporating the By-Laws, and the Regulations governing the election and composition of Council and main committees.

Appointment of trustees

Trustees are Members of the Association's Governing Council and are recruited from and elected by the membership of the Association in accordance with the Regulations. Council can also co-opt members if there are any unfilled places.

Election is carried out by postal and online ballot. All full members of the Association are entitled to vote and to stand for election, subject to the legal requirements for trustees of the charity.

On election or appointment, members of Council receive copies of the Association's governing documents and good governance policy along with copies of the Association's strategy document, risk management policy and minutes of recent meetings. Members of Council are required to register their interests with the Chief Executive.

New members of Council are encouraged to visit the offices and meet the staff. A training and induction away-day is held every three years in line with elections to Council.

Management

Council meets twice a year to consider the strategy and policy of the organisation and is assisted by an Executive Committee which meets quarterly. The day-to-day management of the charity is delegated to the Chief Executive.

The ordinary work of the Association is carried out by its committees, by the staff at the Kennington office and by the branches. The Executive Committee, chaired by the Association's President, oversees the management of the Association.

Other committees are set up from time to time by the Council to oversee important parts of the Association's work. In the past year these committees were:

- Primary Education Committee
- Secondary Education Committee
- Branches and Members Committee
- Public History Committee

Risk management

Council has reviewed a detailed analysis of the major risks faced by the Association in the following categories.

- Governance
- Operational
- Finance
- Compliance (charity & company law, data protection and health & safety)
- Reputation & external factors

Risks are analysed individually under likelihood of occurrence and severity of impact and risk ratings calculated. Systems and procedures are put in place to minimise the risks. The Risk Management Policy is reviewed annually by the Executive Committee and by the Council.

Risks that remain high after reviewing mitigating actions need particular attention. During the current year these were:

- Member retention – particularly with primary members (high)
- Income volatility due to membership instability (medium to high)
- Branches: inability to sustain volunteer force and/or audience (medium to high)
- Investment income (medium to high)

Objectives and activities

The objects for which the Association was established are to advance the study and teaching of history.

The Historical Association is the voice for history. We believe that an historical awareness is essential for the twenty-first century citizen. We bring together people who share an interest in, and love for the past and aim to further the study, teaching and enjoyment of history in all forms. We support a broader access to history for everyone and welcome all who share a common curiosity in the past and a belief in the value of history.

The Association is an independent charity largely funded through membership subscriptions and academic publishing. The Association has a small staff and draws upon the expertise, energy and commitment of large numbers of volunteers. With their help we work towards achieving our aims by:

- engaging with policy-makers, government ministers and opposition spokespeople to make the case for history and to ensure all students in all schools have access to history;
- undertaking annual surveys into the state of history teaching in England in both primary and secondary schools: these are a vital part of our work and have contributed to and influenced the national debate on history over the last few years;
- recognising and celebrating outstanding history provision in schools through the Quality Mark Scheme;
- helping to develop subject understanding for teachers, students and those generally interested in history through publications, podcasts and events;
- supporting 54 branches throughout the UK all run by volunteers who provide a lively programme of historical events;
- running an annual historical literature award for children's literature, the Young Quills, to engage young people in history;
- organising a number of competitions and awards at all levels to recognise outstanding contributions to the subject;
- working with heritage and other historical bodies to provide wider subject support.

Our publishing aims to provide support across the broad professional and historical interests of our members. Our regular journal publications are:

- *The Historian*: a general history magazine keeping our members informed and engaged with their subject. *The Historian* includes articles and regular features provided by popular, academic, local and amateur historians.

- *Teaching History*: a world-renowned journal specifically for secondary education. *Teaching History* provides a range of articles that marry historical subject knowledge with rigorous history specialist pedagogy with contributions from history teachers and researchers.
- *Primary History*: links subject knowledge with practical approaches to teaching and planning.
- *History*: published in partnership with John Wiley & Sons, *History* is one of the UK's leading academic history journals available in nearly 4,000 research libraries worldwide.

Membership

Membership is an important part of the Association's activities and income. Subscriptions enable the Association to act independently and to provide curriculum support and training. The impact of our work with teachers reaches in excess of 500,000 pupils every school term.

Beyond core membership our branches had 1,373 associate members in 2014/2015.

The impact of the Association is far wider thanks to the website and monthly e-newsletters. In 2014/2015:

- 27,730 individuals were registered to use our web resources
- 12,356 individuals received our monthly secondary e-news
- 10,391 individuals received our monthly primary e-news
- 9,249 individuals received our monthly general interest e-news

Public benefit

The Historical Association is open to everyone – there are no barriers to membership. It aims to conduct its operations in as cost-effective a way as possible. When considering increases in the cost of membership, the Association is careful to consider the question of access, particularly to those in economically difficult positions, and keeps its concessionary fees as low as possible. These cover students, newly-qualified teachers, the retired and the unemployed.

The trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission.

The Association has 54 branches across the UK run by volunteers. Our branches are open to any member of the public to attend historical talks, walks and other events, usually in return for a small fee to cover running costs. The Association supports branches with a small annual subsidy, public liability insurance, web access, publicity and some administrative support. In addition, the Association provides branch officers with a list of speakers, historians who are happy to share their expertise with branch audiences for no fee.

During the 2014/2015 year branches held over 350 events throughout the UK.

Through its website, the Association offers a range of resources, many of which are free to download or read.

Activities

Education

Curriculum work (England)

The last few years have seen substantial changes to curriculum content, GCSE and A-level content and structure, not just in history but across the curriculum. These changes have affected all those involved with teaching.

In September 2014 schools began teaching aspects of the new history curriculum for the first time. The revised National Curriculum for History places greater emphasis on the development of historical knowledge and understanding, local history and chronological understanding. These changes to the National Curriculum

are not statutory for academies or free schools. In the Historical Association's *Primary History Survey Report: history in primary schools*, 68% of respondents said they were following the new National Curriculum at Key Stages 1 and 2. Key Stage 2 has seen quite radical change and the introduction of new topics, such as Britain: Stone Age to Iron Age. This particular topic has been the surprise success of the new curriculum and is proving popular with teachers. But the research suggests that wherever possible, schools are trying to continue with more familiar topics.

Key Stage 3 has seen fewer changes and with more than 50% of maintained schools in England now academies they are able to opt out of revising their curriculum. The biggest drivers for change in secondary schools will be GCSE History due for first teaching in September 2016. The criteria saw significant revision in 2013/2014. Previously around 66% of schools studied modern world history. From 2016 this will no longer be possible and all students will need to study some medieval and some early modern history alongside modern world units. Alongside these content changes, GCSE will now be 100% based on final examination and a new grading system we see the abolition of the A*-C grades and the introduction of 9-1 (with 9 being the highest grade). Supporting schools in implementing these major changes will be an important part of the Association's work over the next couple of years.

A-level history too has seen change introduced for first teaching in September 2015. For the past 15 years, A-levels have been a two-part examination with an AS-level taken in the first year and a further A2 examination taken in the second year: together they form the full A-level. When this structure was introduced we saw numbers taking history increase substantially. From September 2015 A-levels will return to a two-year linear course with final examination on all parts at the end of the two-year period. We are not likely to know for a couple of years if this will have a negative effect on numbers. One area of these changes we have been working hard to support is in teaching linear A-levels.

The history curriculum in Northern Ireland, Scotland and Wales

Devolution has seen increasing divergence in curricular approaches and in examinations. The Scottish history curriculum and examination system has long been different from that in England, but until recently there has been more similarity between England, Northern Ireland and Wales. During early 2015 the Welsh Government held a consultation process on a National Curriculum Review undertaken by Professor Graham Donaldson. The Association, through our Welsh members, responded to the review and expressed concern that history as a discrete subject would be lost. The Donaldson Review has been accepted by the Welsh Government and the HA will be looking to see what emerges and what support teachers in Wales are likely to need. We have active branches in Cardiff, Swansea and in Gwent.

CPD: events and review

The London and Northern History Forums continue to be successful and meetings are held in November and March/April. We would like to thank all those who support the Forums, particularly the British Library whose generous support through the use of their education centre is greatly appreciated and to Beverly Forrest and Leeds Trinity University who enable the Northern History Forum to be so successful. Unfortunately the South-West Forum had to be cancelled but we are exploring further opportunities for 2016.

Ongoing partnership work with the Schools History Project, the British Library, the Wroxham Teaching School Alliance, the Geographical Association, the Specialist Schools and Academies Trust and the Royal Geographical Society have seen a number of successful CPD events for teachers throughout the year.

Over the past few years education has seen huge changes, not just to the curriculum and examinations but to teacher training and school structures and clusters. Increasing numbers of secondary schools are now academies or part of academy chains and no longer in local authority control. Many are also Teaching Schools with a responsibility for providing CPD and initial teacher training. In order to ensure good history provision, we are in the process of researching how the Historical Association can best work with and within this new landscape and what schools actually want in terms of support for history. Hopefully this research will provide a solid basis on which to develop a robust and sustainable CPD strategy.

Quality Mark

Working with Primary and Secondary Committees, Mel Jones developed a Quality Mark Scheme which was piloted with 25 schools during 2014. Over 100 schools applied to take part in the pilot and 25 were finally chosen to represent a range of primary, secondary and SEN schools. The History Quality Mark (QM) is a unique award that provides a framework for schools to assess and measure the excellence of the history provision offered to young people. Following the pilot the full programme went live in March 2015.

The Historical Association's Quality Mark schools

Secondary

- The Mount School, York – Gold Award
- Bradfields School, Kent – Gold Award
- Millthorpe School, York – Silver Award
- Redland Green, Bristol – Gold Award.

Primary

- Knowsley Junior School, Oldham – Gold Award
- Sketchley Hill, Leicestershire – Silver Award
- Summercourt Academy, Cornwall – Silver Award.
- Hey With Zion Primary School, Oldham – Silver Award
- Priory School, Christchurch, Dorset – Silver Award
- London Fields Primary School, Hackney – Gold Award

Events

History: a celebration of quality

On a bright but chilly day in early February an impressive array of political figures past and present and all manner of historians – from the very young to the somewhat older – gathered at the House of Lords to celebrate with us the quality of history in many walks of life.

The evening's event was kindly sponsored by Lord Hennessy who praised the incredible contribution that the Association's branches make to the rich tapestry of history across the UK. Lord Hennessy was proud to announce his own honorary membership of the Bolton Branch and reminisced about his first visit to a branch while still at school thanks to a memorable and much-missed history teacher.

One of the key points of the evening was the recently piloted Quality Mark introduced by the Historical Association for schools. We were delighted to have a number of schools from the Quality Mark pilot join us at the Lords and to hear from them and their pupils directly on the evening.

Annual Conference 2015

Royal Marriott Hotel, Bristol

A great time was had in Bristol at the Annual Conference – the largest conference in many years with over 350 Association members coming together to celebrate history. As the first day of Conference marked the 70th Anniversary of VE Day we were honoured to welcome as our guest Mrs Betty Webb. Betty was one of the many women whose work at Bletchley Park is now considered by many to have considerably shortened the war. Betty marked the silence for us in remembrance of all those who gave their lives during the war and joined us for dinner in the evening with a few words about her work at Bletchley.

Our thanks to all those who put so much in to making the conference such an engaging and stimulating experience. All our workshop leaders and lecturers give freely of their time and considerable expertise. We would like to thank our sponsors, AQA, Pearson and OCR. Their support ensures we can keep concessionary prices as low as possible. Thanks too to all our exhibitors and to the teams at Mosaic Events and Elite for organising the event.

Medlicott Medal and Awards Evening 2015

The 2015 Medlicott Medal for Service to History was awarded to Professor Margaret MacMillan on 8 July 2015 by Professor Justin Champion in the wonderful and evocative surroundings of the RAF Club on Piccadilly.

On the evening Professor MacMillan spoke of the relationship between people and history and the incredible impact that individuals in a moment in time can have. She explored the complex relationship between the inevitability of events and the effect on those events of the personalities involved. This will be the theme for a series of lectures she will be giving in Canada and a short book to accompany the series.

2015 Honorary Fellowships

We try to recognise great history in all walks of life from the annual awards for children's historical fiction, the Young Quills, to our Honorary Fellowships and the Medlicott Medal for Services to History. Deciding on particular individuals to publicly honour is not easy, as we rely on the hard work and dedication to history and to communicating history of so many: we look to around 550 volunteers every year. The Association acknowledges with gratitude those who volunteer to run their local branch, those who edit and write for our print and online publications, those to give workshops and talks and those who provide their expertise and advice through our committees.

Each year we award a number of Honorary Fellowships to say a small thank-you to some of the very many people who give so much of their time to support and promote history – in schools, in higher education, in the media and of course through the Historical Association.

Our Honorary Fellows for 2015 are:

Professor Arthur Burns
Professor John Charmley
Professor Anne Curry
Professor Jackie Eales
Beverley Forrest
Professor Lawrence Goldman
Dr Robert Guyver
Simon Harrison
Paula Kitching
Professor Peter Mandler
Elaine Muirhead
Professor Mark Ormrod
Sue Temple
Andrew Wrenn
Eleanor Yates

Winners of the 2015 Young Quills for Historical Fiction

The Young Quills Award for Historical Fiction recognises the powerful role that fiction can have for introducing, informing and exciting young people about historical events, characters and places.

Primary age group category

Barbara Mitchelhill for *Billy's Blitz* (Anderson press, 2014).

Secondary age group category

Mary Hooper for *Poppy* (Bloomsbury, 2014).

Digital developments

With significant thanks to the legacy received from Gordon Batho work began in early summer 2015 on a new fully integrated online membership system. The new system should reduce the overall administrative burdens in the main office and enable members to better manage their personal relationship with the Historical Association and link with other members. Work on the new system and corresponding work on the web platform began in earnest in the autumn of 2015 and is due to go live in early 2016.

Jubilee Fellows

The Jubilee Fellowships are awarded to individuals who have been members of the Association for at least 50 years in recognition of their support.

Professor Tony Badger
Dr Jennifer Carter
Professor Owen Chadwick
Professor Claire Cross
Dr Susan Edgington
Dr John Edwards
Bent Hansen
Dr Trevor James
Rita Laurier
Professor Donald Read
Phillippa Turner
Professor Chris Wrigley

Competitions

2015 Great Debate

After five months of regional heats across the UK and the Republic of Ireland the final for the Great Debate took place on Saturday 14 March.

Twenty winners from the regional heats came to Royal Holloway University of London to participate in an extremely close and high-quality final on the question 'What does Magna Carta mean to me?' Royal Holloway, only a stone's throw from Runnymede where John set his seal to the Great Charter in 1215, was the perfect setting to consider the legacy and long history of Magna Carta. Our finalists displayed an impressive sweep and knowledge of history and tackled some complex issues connected with freedom and civil liberties.

After careful deliberation the judges announced that the winner for 2015 is Charlotte Mallon from Upton Hall School, Merseyside. Charlotte will receive £100 from the Historical Association and her school will receive £1,000-worth of education materials courtesy of Hodder Education

First runner-up was Eve Brankin of High Storrs School, Sheffield. Eve will receive £75 from the Historical Association and her school will receive £500 worth of education materials from Hodder Education

Second runner-up was Anna Bondarenko of Henrietta Barnett School, London. Anna will receive £50 from the Historical Association.

Our thanks to Royal Holloway for hosting the event and to Hodder Education for their sponsorship.

Write Your Own Historical Fiction

This year's Write Your Own Historical Fiction competition was bigger and better than ever. We were astounded by the number of entries received and by the high standard of entries, which made the judging process difficult.

The judges were very ably helped by student reviewers from Sandgate Primary School in Folkestone and the Mount School in York.

Review groups supported by teachers and librarians whittled entries down to a shortlist for each category that was then judged by Historical Association Primary and Secondary Committees in order to choose our winners. The students and committee judges very much enjoyed reading all of the entries and found choosing winners very difficult.

We were pleased to announce the following winners:

Years 5/6: Two prizes on offer for best story:

- Eleanor White – Year 6 – Inkpen Primary School, Berkshire.
- Mia Lennard – Year 5 – Audley Primary School, Surrey.

Years 7/8/9 Three prizes on offer for best story:

- Esther Watson – Year 9 – Sandbach High School and Sixth-Form College, Cheshire.
- Isabel Pountney – Year 8 – Highgate Wood School, Crouch End, London.
- Madeleine Hayes – Year 8 – Streatham and Clapham High School, London.

There were also three prizes on offer across Key Stages 2 and 3 for the best characterisation in a historical context. Winners in this category are as follows:

- Sam Troy – Year 7 – Haslemere Prep School, Surrey
- Similce Jacobson – Year 8 – The Woodroffe School, Lyme Regis.
- Imogen Hipkin Holland – Year 5 – St Mary's Junior School, Cambridge

The judges gave Jessica MacFarlane of Downsends School an honourable mention for her story *Anme*. Its lively, creative and engaging characterisation made it a favourite with pupil reviewers.

Young Historian Award Winners 2015

The judging panel for the Young Historian Awards 2015 report that the standard of the entries continues to rise.

The two primary awards went to:

St Andrew's CE Primary School at Hitchin for their whole Class 4 entry in the Spirit of Normandy Trust category, for a complete variety of individual enquiries into what happened in various aspects of the Second World War.

Olivia of Bolton Girls' School for her very thoroughly researched Ancient Civilisations entry focused on the Sumerians.

In the Spirit of Normandy Secondary categories the Senior Award went to Michael Bax of Simon Langton Grammar School for Boys at Canterbury for his explanation and analysis of 'Operation Mincemeat', whereby the Allies used a dead body to mislead the Nazis. The judges were especially impressed by his approach which maintained their interest until the very end.

The Key Stage 3 Award went to Ellie Baxter of Langley School at Loddon in Norfolk for her thorough investigation into the role of women in the Second World War; and Evie Russell of St George's Academy at Sleaford has been awarded a runner-up prize by the Trust, also for her work on the role of women. The Key Stage 3 Local History Award went to Evie Hall of Framlingham College for her very interesting research into the historic seaside resort of Southwold.

In the Key Stage 3 First World War category two prizes were allocated – to Alexander Gurr of the Salesian College at Farnbrough, for his work on machine guns, and to Jodie Rodgers of St George's Academy Sleaford for her thorough examination of the Battle at Hill 60.

Finally, the most hotly contested category was for the Best School History Magazine, which is sponsored by the Historical Association's Mid-Trent Branch. This was won by Bolton School's Boys Division, but Stonyhurst College, Wilson's School and St Albans School were highly commended. These last three, along with some highly-commended runners-up, have also received some book prizes.

Contract work

A small amount of contractual work was undertaken during the year under review.

Alf Wilkinson worked with the Royal Geographical Society and Pearson Education on the ongoing DiFD-funded Global Learning Programme in schools.

We were given a small grant by Magna Carta 800 to produce online teaching resources and a small grant from the Higher Education Academy to research the teaching of history in higher education.

As the year ended, we were awarded a major contract from Agincourt 600 to develop a number of education programmes to support teaching the fifteenth century. This work will provide a significant focus and help develop a new Teacher Fellowship Programme we hope to further develop during 2016.

Publications

The Association is heavily dependent on volunteers for the writing and editing of its publications.

The Historian

This is a quarterly magazine of broad historical interest.

The magazine is edited by Trevor James. Paula Kitching, Dave Martin, Rebecca Sullivan and Alf Wilkinson.

Teaching History

This is a quarterly journal dealing with issues relevant to history teachers in secondary schools.

The journal is edited by Katharine Burn, Christine Counsell, Michael Fordham and Rachel Foster.

Primary History

A journal published three times per annum, offering ideas and resources relevant to the teaching of history in primary schools. The journal is edited by Bev Forrest, Tim Lomas, Hilary Morris, Helen Maddison, Jon Nichol, Sue Temple and Polly Tucknott

History

Five editions are published through the year. It contains academic articles and book reviews on a wide range of historical topics. The journal is co-owned with John Wiley & Sons, publishers. The journal is edited by Professor Emma Griffin.

Membership

Membership report 2014/2015

The following table shows the change from the year end 2014 to the year end 2015 in each member subscription type.

Member type	September 2014	September 2015	Difference
Corporate with <i>Historian</i>	197	147	-40
Individual with <i>Historian</i>	522	501	-21
Concessions with <i>Historian</i>	1039	1087	+48
Agents & Life with <i>Historian</i>	97	98	-1
Total <i>Historian</i>	1855	1841	-14
Corporate with <i>Teaching History</i>	739	734	-5
Individual with <i>Teaching History</i>	1096	1141	+45
Concessions with <i>Teaching History</i>	768	818	+50
Agents & Life with <i>Teaching History</i>	140	127	-13
Total <i>Teaching History</i>	2743	2820	+77
Corporate with <i>Primary History</i>	487	581	+94
Individual with <i>Primary History</i>	700	710	+10
Concessions with <i>Primary History</i>	83	74	-9
Agents & Life with <i>Primary History</i>	47	37	-10
Total <i>Primary History</i>	1317	1402	+85
Total membership	5915	6063	+148

Office changes and staffing

The Association has seen a number of changes in the office this year. Abigail Luter left us in January and Dorothy Oxley temporarily took on Abi's role while we recruited a permanent replacement. Joanna Dungate joined in late March as general Administrative Officer with particular responsibility for Branches. Naomi Gorlov joined on a part-time and short-term contract in April to help with membership and we were delighted to offer Naomi a full-time permanent position this autumn.

In March Alf Wilkinson retired after working for the Historical Association for many years. Alf's knowledge and expertise will be sorely missed but we are very glad (and very grateful) that Alf is still running the Lincolnshire Branch and volunteers as an editor for *Primary History* and for *The Historian*.

Special thanks

We would like to extend a special thank you to Dorothy Oxley. Dorothy not only offers her considerable expertise in minuting Council meetings and the AGM, but has also offered us her time and understanding over the last year to ensure our Gift Aid returns have been properly recorded.

Plans for the future

Education

With the introduction of significant and far-reaching changes to GCSE history increased support for teachers implementing new specifications will be paramount. We are talking with the various Awarding Organisations and other interested parties (including universities) to develop suitable professional development programmes.

In summer 2015 we began researching how we can best support teachers and schools with subject-specific CPD and the best and most effective delivery mechanisms. We should be in a position to develop a future strategy and business plan during 2016.

Progress has been made towards developing a Chartered History Teacher Scheme and a resolution will be put to the AGM to request Privy Council to consider the necessary changes to the Charter.

History and general interest

Changes to the website with a growing range of resources for lifelong learning and those with an interest in history generally will increasingly become an area for focus and development.

Membership

Continuing to explore new routes to membership, member benefits and member engagement is always a high priority.

Developing strategy

The past few years have seen significant change and with a new Council of Trustees work will begin early in 2016 to review and develop the longer-term strategic direction of the Historical Association.

Financial review

Financial statements for the year are on pages 15 to 24.

Compared with the previous year the Statement of Financial Activities shows incoming resources of £740,932, slightly less than the previous year, and resources expended of £655,027. This gives rise to a net surplus of incoming resources (before gains and losses from) of £85,905, compared to a surplus of £113,182 in the previous year.

The general pattern of income & spending is similar to earlier years. There was no legacy income during the year (compared with £66,069 in 2014) and there was a decrease of £10,460 in the amount of the profit share from *History*, the Association's joint publication with John Wiley & Sons. These decreases were mitigated by increases of £48,590 in subscription income, £9,000 from courses and conferences and £8,618 in contract income. Resources expended increased by £21,284 to £655,027.

After taking into account changes in market value of investments total funds were up by £86,301 ending the year at £841,456. The Balance Sheet shows that the use of these funds is similar to earlier years with £607,285 held in cash and debtors (including about £118,000 cash held at branches), £381,016 invested and a small amount in the form of tangible fixed assets.

As explained in note 1 (c) the proportion of subscriptions which relates to benefits not yet received by subscribers is deferred in the accounts. The amount deferred, £161,040, is included in the creditor amount of £229,676 shown in the balance sheet.

Investment policy

The Association invests funds which are not needed for operations in the near future in collective investment schemes to generate income. As shown in note 9, during the year, the Association's investments consisted of units in M&G Charifund, COIF Charities Investment Fund and COIF Property Fund. The Association also held a small amount of 3% Treasury Stock which was redeemed during the year. There were no other disposals or additions of investments.

Reserves policy

The Association adopted a policy in September 2008 that the General Fund, comprising net assets not restricted or designated and not invested in tangible fixed assets or in the hands of branches, should be equivalent to six months of planned expenditure net of depreciation. Based on expected spending of £750,00 during 2015/2016 this would imply General Fund of approximately £375,000. The amount of the General Fund at the year-end was £400,881, which is £26,000 more than the amount required by the reserves policy. This surplus will enable us to extend our activity next year.

Auditors

Kingston Smith LLP have indicated their willingness to continue in office and it is proposed that they be re-appointed as auditors for the charity.

Statement of Council's responsibilities

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice.)

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions in the Royal Charter. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the Council and signed on its behalf by:

Tim Lomas
Hon Secretary

Independent auditors' report to the trustees of The Historical Association

We have audited the financial statements of The Historical Association for the year ended 30 September 2015 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with Chapter 3 of Part 8 of the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charity and charity's trustees as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement (set out on page 14), the trustees are responsible for the preparation of financial statements which give a true and fair view. We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 30 September 2015 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees Annual Report is inconsistent in any material respects with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

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Statutory auditor

Date:

Devonshire House
60 Goswell Road
London EC1M 7AD

Kingston Smith LLP is eligible to act as auditor in terms of Section 1212 of the Companies Act 2006.

Statement of financial activities (incorporating an income and expenditure account) for the year ended 30 September 2015

	Notes	Restricted £	Unrestricted £	2015 Total £	2014 Total £
Incoming resources					
<i>Incoming resources from generated funds</i>					
Voluntary income					
Legacies				—	66,069
Gift Aid		—	8,651	8,651	5,818
Other voluntary income			4,170	4,170	6,381
Activities for generating funds					
Advertising, royalties and commissions		—	15,068	15,068	22,470
Investment income	2	—	22,244	22,244	19,010
<i>Incoming resources from charitable activities</i>					
Subscriptions	3	—	346,091	346,091	297,501
History and Annual Bulletin of Historical Literature		—	153,075	153,075	163,535
Courses and conferences		—	98,340	98,340	89,340
Grants & contracts			44,366	44,366	35,748
Publication of educational literature		—	744	744	358
Promoting History		—	48,182	48,182	40,695
Total incoming resources			740,932	740,932	746,925
Resources expended					
<i>Costs of generating funds</i>					
Costs of generating voluntary income		—	10,304	10,304	9,936
<i>Charitable activities</i>					
Courses and conferences		—	155,643	155,643	136,030
Grants & contracts			18,314	18,314	10,420
Publication of educational literature		—	136,618	136,618	145,617
Electronic publishing		—	72,764	72,764	70,127
Member services		—	66,240	66,240	68,709
Promoting History		2,288	130,206	132,494	122,695
Governance costs		—	62,650	62,650	70,209
Total resources expended	4	2,288	652,739	655,027	633,743
Net (outgoing) / incoming resources before recognised gains		(2,288)	88,193	85,905	113,182
Realised gain	9	—	52	52	—
Net expenditure for the year		(2,288)	88,245	85,957	113,182
Unrealised gains	9	—	344	344	21,354
Net movement in funds		(2,288)	88,589	86,301	134,536
Total funds at the start of the year	13	88,258	666,897	755,155	620,619
Funds at the end of the year	13	85,970	755,486	841,456	755,155

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 13 to the financial statements.

The notes on pages 18 to 24 form a part of these financial statements.

Balance sheet as at 30 September 2015

	Notes	£	2015 £	2014 £
Fixed asset				
Tangible fixed assets	8		82,832	23,408
Investments	9		381,016	380,787
			463,847	404,194
Current assets				
Debtors	10	78,455		45,558
Cash at bank and in hand		528,830		509,528
		607,285		555,086
Creditors: amounts falling due within one year	11	229,676		204,126
Net current assets			377,609	350,960
Net assets	12		841,456	755,155
Funds	13			
Restricted funds			85,970	88,258
Unrestricted funds			755,486	666,897
Total funds			841,456	755,155

The notes on pages 18 to 24 form a part of these financial statements.

These accounts have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board and authorised for distribution on and signed on its behalf by:

Richard Walker
Treasurer

Notes to the financial statements for the year ended 30 September 2014

1. Accounting policies

- a) These financial statements have been prepared under the historical cost convention, apart from investments, which are shown at market value, and in accordance with the provision of the Charities Act 2011, the revised Statement of Recommended Practice (SORP 2005) 'Accounting and Reporting by Charities', the Financial Reporting Standard for Smaller Entities (effective April 2008) and the charity's governing document.

The following principal accounting policies have been consistently applied in preparing the financial statements.

- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Volunteer time is not included in the financial statements.
- c) Membership and subscriptions income are recognised to match the benefits received by members. The proportion of income which relates to benefits not yet delivered before the year-end is deferred.
- d) Grants are recognised in full in the statement of financial activities in the year in which they are receivable.
- e) Income generated from the supply of goods or services is included in the statement of financial activities in the period in which the supply is made net of output VAT.
- f) Resources expended are recognised in the period in which they are incurred.
- g) Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which is an estimate, based on staff time, of the amount attributable to each activity.

Generating voluntary income	2%
Courses and conferences	15%
Grants & Contracts	3%
Publication of educational literature	15%
Electronic publishing	14%
Member services	13%
Promoting history	26%
Governance	12%

- h) Governance costs include the management of the charity's assets, organisation and management, and compliance with constitutional and statutory requirements.
- i) Depreciation is provided at a rate calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rate in use is as follows:

Computer, website, database and photocopier equipment	3 years
Chain of office	20 years

Website costs have been capitalised on the basis that the website will be used to generate future income for the Association. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

- j) Restricted funds are to be used for specific purposes as laid down by the donor. Relevant expenditure is charged to the fund together with a fair allocation of management and support costs.
- k) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity.
- l) The Historical Association offers all staff a contribution towards pensions, equivalent to 6% of gross salary. Payments are made direct into individually held pension schemes nominated by staff. Friends Provident has been agreed as the designated provider of stakeholder pensions.
- m) Investments are stated at market value at the balance sheet date. The statement of financial activities includes the realised and unrealised gains and losses arising on disposals and revaluations throughout the year.
- n) Fifty-six branches are included on the basis of receipts and payments for the year ended 30 June 2015 together with the cash and bank balances at that date.

The general funds held by branches are unrestricted funds of the Historical Association, although there can be practical restrictions on the immediate use of some of these monies.

Notes to the financial statements for the year ended 30 September 2015

2. Investment income

	2015	2014
	£	£
Income distribution	18,010	17,753
Bank interest	4,234	1,257
	22,244	19,010

3. Subscriptions

	2015	2014
	£	£
Membership and branch associate fees	82,238	70,396
<i>The Historian</i>	72,512	78,751
<i>Teaching History</i>	137,964	126,387
<i>Primary History</i>	48,003	21,967
Online subscriptions	5,374	
	346,091	297,501

All subscriptions represent unrestricted income.

Notes to the financial statements for the year ended 30 September 2015

4. Total resources expended

	Generating voluntary income £	Courses and conferences £	Grants and contracts £	Publication of educational literature £	Electronic publishing £	Member services £	Promoting history £	Governance £	2015 Total £	2014 Total £
Direct costs	113	79,201	3,027	60,176	1,418	-		1,500	145,435	142,963
Staff costs (note 6)	5,865	43,991	8,798	43,994	41,058	38,125	76,251	35,193	293,275	290,525
Computer maintenance & website	281	2,111	422	2,110	1,970	1,828	3,658	1,688	14,068	9,512
Council & committees	259	1,940	388	1,940	1,811	1,680	3,363	1,552	12,933	11,300
Marketing, publicity & exhibitions	444	3,332	666	3,331	3,109	2,885	5,773	2,664	22,204	12,850
Other operating charges	3,058	22,938	4,587	22,937	21,408	19,877	39,757	18,349	152,911	150,557
Depreciation	284	2,130	426	2,130	1,990	1,845	3,692	1,704	14,201	16,036
Total resources expended	10,304	155,643	18,314	136,618	72,764	66,240	132,494	62,650	655,027	633,743

Included in the above is the amount of £54,365 (2014 £50,230) which relates to expenditure at branches

Notes to the financial statements for the year ended 30 September 2015

5. Net incoming resources for the year

This is stated after charging:	2015	2014
	£	£
Depreciation	14,201	16,036
Reimbursement of expenses incurred by members of the Council, committees and working parties	5,187	5,109
Auditors' remuneration:		
Current year	7,500	7,000
In respect of prior year	–	–

Expenses in 2015 and 2014 were paid to all but two of the council members for travel expenditure and meetings costs.

6. Staff costs and numbers

Staff costs were as follows:	2015	2014
	£	£
Salaries and wages	248,334	255,093
Social security costs	21,981	18,456
Pension contributions	13,350	13,734
Temporary and other staff costs	9,610	3,242
	293,275	290,525

No employee earned more than £60,000 during the year (2014, none).

The average weekly number of employees (full-time equivalent) analysed by activity was as follows:

	2015	2014
	No.	No.
Courses & conferences	1.1	1.1
Publication of educational literature	1.2	1.1
Electronic publishing	1.1	1.0
Member services	1.0	1.0
Promoting history	1.9	1.9
Governance	0.9	1.0
	7.2	7.0

A number of volunteers assist with the activities of the Association. As these are not on the payroll they are not included in the above.

No trustee received any remuneration in the current year or the previous year.

Notes to the financial statements for the year ended 30 September 2015

7. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

8. Tangible fixed assets

	Website £	Computer data base and photocopier equipment £	Database (Batho fund - restricted)	Chain of office (restricted)	Total £
Cost					
At 1 October 2014	87,328	63,012		780	151,120
Additions in the year	29,435	17,682	26,507	–	73,624
Disposals in the year		(5,282)			(5,282)
At 30 September 2015	116,763	75,412	26,507	780	219,462
Depreciation					
At 1 October 2014	72,370	55,191		150	127,711
Charge for the year	8,706	5,456		39	14,201
Disposals in the year		(5,282)			–
At 30 September 2015	81,076	55,365	–	189	136,630
Net Book Value					
At 30 September 2015	35,687	20,047	26,507	591	82,832
At 30 September 2014	14,957	7,821		630	23,408

All tangible fixed assets are used for direct charitable purposes.

9. Investments

	2015 £	2014 £
Market value		
At 1 October	380,787	349,433
Disposal proceeds	(167)	
Additions		10,000
Realised gains for the year	52	–
Unrealised gains for the year	344	21,354
	381,016	380,787
This is represented by:		
	£	£
3% Treasury Stock		115
Charifund Income Units	200,090	206,757
COIF Charities Investment Fund	113,108	112,034
COIF Charities Property Fund	67,818	61,881
	381,016	380,787
Historical cost	302,464	302,631

Notes to the financial statements for the year ended 30 September 2015

10. Debtors

	2015	2014
	£	£
Prepayments and accrued income	57,990	8,537
Other debtors	20,465	37,021
	78,455	45,558

11. Creditors: amounts falling due within one year

	2015	2014
	£	£
Subscriptions received in advance	161,040	162,202
Other creditors	49,837	27,875
Accruals	18,799	14,049
	229,676	204,126

12. Analysis of net assets between funds

	Restricted funds	Unrestricted funds General & Designated	Total funds
	£	£	£
Tangible fixed assets	27,098	55,734	82,832
Investments	—	381,016	381,016
Current assets	58,872	548,413	607,285
Current liabilities	—	(229,676)	(229,676)
Net assets at 30 September 2015	85,970	755,486	841,456

13. Movements in funds

	At 1 October 2014	Incoming resources (including gains)	Resources expended (including losses)	Transfers	At 30 September 2015
	£	£	£	£	£
Restricted funds					
Barry Coward Memorial fund	1,777	—	—	—	1,777
Batho fund (Database fund)	66,069	—	—	(10,000)	56,069
Batho fund (Durham) II	—	—	—	10,000	10,000
Development fund capital	17,782	—	(2,249)	—	15,533
Freakes bequest	2,000	—	—	—	2,000
Chain of office	630	—	(39)	—	591
Total restricted funds	88,258	—	(2,288)	—	85,970
Designated funds					
Tangible fixed assets	22,778	—	32,955	—	55,733
e-publishing development	200,000	—	(19,535)	—	180,465
Branches	108,011	64,761	(54,365)	—	118,407
Total designated funds	330,789	64,761	(40,945)	—	354,605
General fund	336,108	676,567	(611,794)	—	400,881
Total unrestricted funds	666,897	741,328	(652,739)	—	755,486
Total funds	755,155	741,328	(655,027)	—	841,456

Notes to the financial statements for the year ended 30 September 2015

Purposes of restricted funds

Barry Coward Memorial Fund

Donations received to support the Great Debate and to raise money in support of adults returning to education.

Batho Fund (Durham) I & II

These funds were a legacy to be used for the benefit of the Durham Branch. The greater part of the fund is being used to improve the Association's database and £10,000 has been set aside for other uses.

Development fund capital account and the development fund income account

These funds were generated from donations made to the predecessor organisation in the 1980s with the intention to assist development in the Association's branches and elsewhere.

Freakes bequest

The proceeds from this fund are used to make donations to other suitable bodies.

Chain of office

Funds donated for the purchase of a presidential chain of office.

Tangible fixed assets

Representing the net book value of the tangible fixed assets.

e-publishing development

Representing funds earmarked for development of online and electronic publishing capacity

Branches

Representing the total amount of funds held at the Association's branches.